Pre-Press/Plates

Plate price includes:
a) 1st data manipulation
b) PDF / Good for printing
c) 1 author correction (excluding proof)

Charged according to cost:
a) DIN A4 colour proofs at 100.00 EUR
b) Courier costs for sending proofs
c) Additional author corrections

Prices valid/binding from camera-ready data

Camera-ready data:
• Complete, modifiable final artwork data, prepared
  in standard programmes such as:
  – Adobe Illustrator
  – Adobe InDesign
  – ESKO PackEdge
  – ArtPro
  If you want your documents prepared in another
  programme please save the document as
  an uncompressed PDF file and also send us the
  images
• Editable texts including all the font sizes
• Logos and pictographs in vector format
• Used pixel images with at least 300dpi Resolution
  – leave all print layers and do not reduce
  them to a background layer. This leads to techni-
  cal additional expenditure.
• A maximum of 8 colours per article may be
  created. Please note that opaque white
  and varnishes also correspond to one colour.

Template/Template (boards)
Please use only the template provided by Etimark AG
for the design of your articles. Please contact us,
we will be happy to supply you with the data for
boards and labels.

Edge falling print
There are tolerances for punching, which are
laminated with a bleed of 1.5 mm at a print with a
falling edge. In further processing, the trim allowance
is cut off. The bleed allowance should not be
confused with the edge distance / safety distance.

Safety clearance
In order to ensure a clean print image and that no
important elements are cut off during punching,
a safety margin of 1 mm from the edge of the page
should be maintained are held. Also avoid placing
elements in the sealing edge area of blanks.

Refinements
Indicate which elements are to be refined (gold/silver,
lacquer, embossing). White underlay – Indicate
which elements must be underlaid with opaque white
(this applies to circuit boards and transparent labels).
If you do not specify anything for circuit boards, the
entire lid is underlaid with white.

EAN code
Forward us your barcode requirements. If not speci-
fied, we will follow the industry standard.

LMIV (Food Information Regulation)
Please note that according to LMIV the x-height
of the font must be at least 1.2 mm to ensure good
legibility. For packaging or containers whose
largest surface area is less than 80 cm², the x-height
of the font size is at least 0.9 mm.

Further remarks:
• Offset proofs are simulated with a white, coated
  paper type according to the Process Standard Print.
  Due to the physical properties of the substrate
  aluminium (grey surface), particularly light colour
  tones can only be reproduced to a limited extent.
  For an optimal adaptation (within the limits of
  what is possible) we ask you to send us a colour
  sample as soon as possible.
• Flexotechnical and in-house adjustments to the
  data must always be made by Etimark AG.
• The goods produced by Etimark AG for printing
  is to be checked and signed by the customer and
  returned.