## **Etigral3D**<sup>®</sup> The new dimension for aluminium lids with partial embossing

Is our solution for an unrivaled performance of your yogurt.

An absolutely high quality image is entitled to the smoothest possible surface. But that is not enough. Finding a targeted balance between image and the individual embossing makes it possible to achieve visual effects that make your lids truly uni-que. We have further developed the smooth, edge-embossed aluminium lids to give your product and its packaging a new dimension – the ETIgral3D<sup>®</sup> lid by Etimark.



## *Etigral®* Characteristic

In addition to the well-known, visually discreet embossing along the edge, our aluminium lid has individual, partial embossing on the surface. As this is harmonised to suit the image, the result is a three-dimensional, haptically palpable look. The edge embossing is pressed flat and almost disappears during the sealing process. What remains is a smooth lid highlighting the important parts which become visually unmista-keable and a definite benefit at the POS.

Our perfect print quality unfolds its full effect and becomes an eyecatcher with its 3D effect.



3-D-effect embossing, indivually adapted tot the design

## Your advantages

Outstanding appearance (mirror)

Flawless processibility

Low tool costs Perfect print quality

High potential for individualisation

Embossed pull tab for easy opening Specific application within the design 3-dimensional effect

Haptical cognition makes the lid palpable for the end-user



Elements of a brand which are accentuated ba a 3-D-effect embossing

## Our offer

Small to medium-sized production quantities High delivery flexibility In-house pre-press / repro Free delivery at place BRC/IOP certificated production ETIgral3D® aluminium lids are available in material thicknesses of 38-50mµ, with HSL, PS, PS/PP, or PVC-free, and up to 8 colour print.

Low migration ink and laquer components



